## Municipal Clerk Atlanta, Georgia

AN ORDINANCE BY THE COMMUNITY DEVELOPMENT/ HUMAN RESOURCES COMMITTEE

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UEZ-04-19 **04-** // -**0656** 

AN ORDINANCE TO CREATE "THE VINEYARDS OF BROWN'S MILL HOUSING ENTERPRISE ZONE", TO BE LOCATED ON THREE PARCELS AT THE SOUTHWEST CORNER OF CLEVELAND AVENUE, S.E. AND JONES-BORO ROAD, S.E.; AND FOR OTHER PURPOSES.

NPU "Z"

**COUNCIL DISTRICT 12** 

WHEREAS an amendment to the Constitution of the State of Georgia was adopted by referendum in November 1982 giving the Council of the City of Atlanta power to create urban enterprise zones in the City of Atlanta; and

WHEREAS enabling legislation known as the Atlanta/Fulton County Urban Enterprise Zone Act was enacted by the Georgia General Assembly and signed by the Governor in March 1983 and subsequently amended; and

WHEREAS the Atlanta/Fulton County Urban Enterprise Zone Act gives the Council of the City of Atlanta the authority to designate areas within the City as urban enterprise zones for housing purposes if certain conditions are met; and

WHEREAS the designation of a housing enterprise zone exempts the taxable value of property within the zone only from ad valorem taxes for City purposes, but the Board of Commissioners of Fulton County, by appropriate resolution, may exempt from ad valorem taxation for County purposes the taxable value of the same property that is exempted by the City; and

WHEREAS certain types of property may be exempted, conditions must be met by owners of private property to qualify for an exemption, period, and rate of exemptions, and elections may be made by the Atlanta City Council among various types of exemptions which are specified by State law; and

WHEREAS State law provides that an exemption from ad valorem taxation for City purposes also includes, but is not limited to, school and educational purposes; and

WHEREAS the City of Atlanta Development Impact Fee Ordinance provides that, under certain conditions, the City may exempt development in urban enterprise zones from the requirement to pay development impact fees; and

WHEREAS it is the expressed intent of the Atlanta City Council to use urban enterprise zone legislation as an incentive to generate private investment in areas of the City which otherwise might not attract such investments for commercial construction and job creation purposes; and

WHEREAS the conditions and qualifications of the Atlanta/Fulton County Urban Enterprise Zone Act, as amended, have been met relative to the creation of the proposed "The Vineyards of Brown's Mill Housing Enterprise Zone".

# NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF ATLANTA, GEORGIA, HEREBY ORDAINS AS FOLLOWS:

Section 1: It is found by the Council of the City of Atlanta that the area in and around the property that would be designated as the "The Vineyards of Brown's Mill Housing Enterprise Zone" is economically and socially depressed. It is further found that areas such as this contribute to or cause unemployment, create an inordinate demand for public services and, in general, have a deleterious effect on the public health, safety, welfare, and morals. It is further found that these areas, as is the case with the property that would be designated as the "The Vineyards of Brown's Mill Housing Enterprise Zone", are characterized by having no investment or under-investment by private enterprise in ventures which produce jobs, trade, provision of services, and economic activities which individually and together contribute to a healthy society. This lack of private investment and activity contributes to social and economic depression in such areas. Therefore, it is in the public interest that incentives be provided to private enterprise to invest in such areas, and that such private enterprise place priority upon the employment of those residents in those economically- and socially-depressed areas designated herein as urban enterprise zones.

Section 2: "The Vineyards of Brown's Mill Housing Enterprise Zone" is hereby created for the subject property, to be located on three parcels at the southwest corner of Cleveland Avenue, SE and Jonesboro Road, SE. The property contains 20.82 acres of land and is represented by Tax Parcel Code Numbers (PCNs) 14-0036-LL-172-7, 14-0036-LL-175-0 (which includes the former PCN of 14-0029-LL-043-9), & 14-0036-177-6. The effective date of all exemptions established therein shall be January 1, 2005. The "The Vineyards of Brown's Mill Housing Enterprise Zone" shall be abolished on December 31, 2014. "The Vineyards of Brown's Mill Housing Enterprise Zone" shall otherwise not be abolished except as provided in State law. A legal description and map of "The Vineyards of Brown's Mill Housing Enterprise Zone" are attached hereto as Exhibit "A", are made a part hereof, and shall be on file in the Bureau of Planning and the Office of the Municipal Clerk.

Section 3. "The Vineyards of Brown's Mill Housing Enterprise Zone" shall be developed as a residential development project with 262 total units, which shall consist of 220 apartment units and 42 single-family for-sale units. The project shall be developed in one phase and shall contain 374,100 total square feet of building space. In accordance with the requirements for housing enterprise zones, 179 units (68 percent) of the total 262 housing units would be designated as being "affordable" (for moderate-income residents), which would exceed the required minimum of 20 percent.

Section 4. The development of "The Vineyards of Brown's Mill Housing Enterprise Zone" shall meet or exceed the "housing affordability requirements" for urban enterprise zone designation that are defined in City Code Sections 146-52(2)a.1, 146-52(2)a.2, and 146-52(2)a.3 (per approved Ordinance #03-O-1695), which are provided below. "The Vineyards of Brown's Mill Housing Enterprise Zone" shall consist of 262 total units, of which 56 units shall be one-bedroom units (21%), 132 units shall be two-bedroom units (50%), and 32 units shall be three-bedroom units (12%). "The Vineyards of Brown's Mill Housing Enterprise Zone" shall designate 179 of the proposed 262 total units (68%) as being "affordable", which exceeds the required minimum housing affordability provision of 20 percent of the 262 total units (52 units). Compared to the minimum housing affordability requirement of 52 total units, to which the ratios of 21 percent for one-bedroom units (11 units), 50 percent for two-bedroom units (26 units), and 12 percent for three-bedroom units (6 units) are applied, "The Vineyards of Brown's Mill Housing Enterprise Zone" shall designate 39 one-bedroom units, 91 two-bedroom units, and 26 three-bedroom units as being "affordable", which exceed the housing affordability requirements by bedroom composition.

City Code Section 146-52(2)a.1. Twenty percent of the total units to be provided shall reflect the same ratio of housing type and bedroom composition that is proposed throughout the zone, and shall be within the ability to pay of those households whose annual income does not exceed 60 percent of the median family income for the Atlanta metropolitan statistical area as most recently published by the United States Department of Housing and Urban Development (HUD), and as adjusted for household size in accordance with HUD procedures.

<u>City Code Section 146-52(2)a.2.</u> Twenty percent of the units for sale shall reflect the same ratio of housing type and bedroom composition that is proposed throughout the zone, and shall bear purchase prices which do not exceed two and one-fifth times the median family income for the Atlanta metropolitan statistical area as most recently published by the United States Department of Housing and Urban Development.

City Code Section 146-52(2)a.3. Twenty percent of the units for rent, if any, shall reflect the same ratio of housing type and bedroom composition that is proposed throughout the zone, and shall bear monthly rents which do not exceed 30 percent of the low-income level defined in section 146-52(2)a.1 or, in the case of rental housing units that are being financed through federal low-income housing tax credits, said units shall bear monthly rents which do not exceed the maximum rents prescribed in Section 42, internal Revenue Service Code, based upon the low-income level defined in section 146-52(2)a.1.

<u>Section 5</u>: The Municipal Clerk is hereby directed to transmit a copy of this Ordinance as well as the legal description of "The Vineyards of Brown's Mill Housing Enterprise Zone" to the Tax Commissioner of Fulton County, to the Commissioner of the Department of Community Affairs of the State of Georgia, and to the Superintendent of the Atlanta Board of Education immediately upon the approval by the Mayor of the City of Atlanta.

Section 6: That all ordinances and parts of ordinances that are in conflict herewith are hereby repealed.

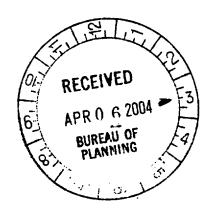
ŒZ-04-19

### **BOUNDARY DESCRIPTION**

All that tract or parcel of land lying in and being part of Land Lot 28, 29, 36, & 37 of the 14th District, City of Atlanta, Fulton County, Georgia and being more particularly described as follows:

To find the point of beginning commence at the southwest intersection of the right-ofway of Cleveland Ave. (70' R/W) and Jonesboro Rd. (50' R/W) hence the TRUE POINT OF BEGINNING; THENCE proceed South 39°00'03" West a distance of 111.66' to an iron pin set; THENCE proceed along a 4426.01' radius curve to the right having an arc distance of 151.86', said curve being subtended by a chord bearing South 39°59'01" West and a distance of 151.85' to an iron pin set; THENCE proceed along a 77468.17' radius curve to the right having an arc distance of 465.51', said curve being subtended by a chord bearing South 40°47'40" West and a distance of 465.51' to an iron pin set; THENCE proceed North 88°13'19" West a distance of 1123.41' to a point; THENCE proceed North 50°00'00" East a distance of 88.55' to a point; THENCE proceed North 09°48'10" East a distance of 307.64' to a point; THENCE proceed North 77°49'27" East a distance of 332.98' to a point; THENCE proceed North 41°36'17" East a distance of 312.97' to a point; THENCE proceed North 42°26'49" East a distance of 354.62' to a THENCE proceed North 72°38'54" East a distance of 106.75' to a point; THENCE proceed along a 1113.17' radius curve to the right having an arc distance of 376.48', said curve being subtended by a chord bearing South 58°44'48" East and a distance of 374.69' to an iron pin set; THENCE proceed South 49°03'29" East a distance of 370.43' to the TRUE POINT OF BEGINNING.

Said tract contains 907,131.39 square feet, or 20.82 acres.



PROFESSION 11 \*

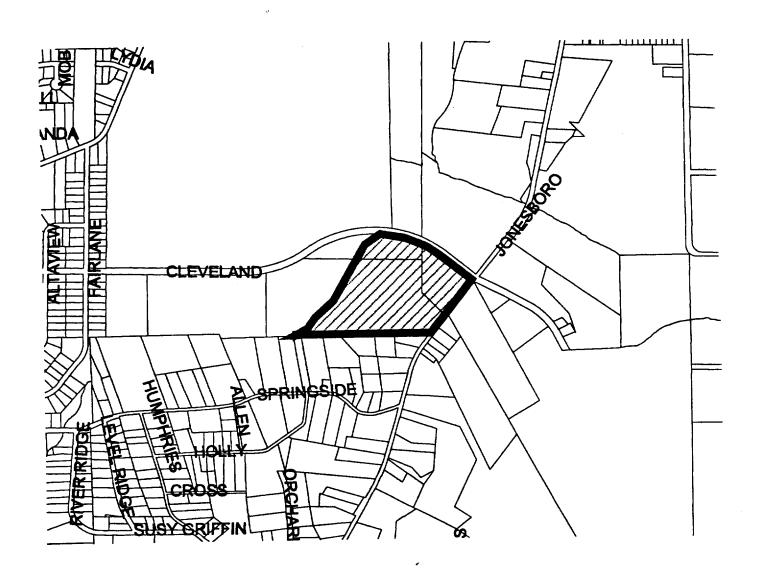
PROFESSION 11 \*

1. S. EDWIND

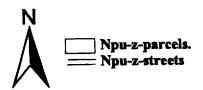
04-05-04

# THE VINEYARDS OF BROWN'S MILL HOUSING ENTERPRISE ZONE

TO BE LOCATED ON THREE PARCELS AT THE SOUTHWEST CORNER OF CLEVELAND AV., AND JONESBORO ROAD, SE., DISTRICT 14 LAND LOT 28, 29, 36, 37 COUNCIL DISTRICT 12, NPU - "Z"



**UEZ - 04 - 19** 



PROJECT CHECKLIST FOR UEZ-04-19:
Proposed "The Vineyards of Brown's Mill Housing Enterprise Zone" To be Located on Three Parcels at the Southwest Corner Of Cleveland Avenue, SE and Jonesboro Road, SE.

CRITERION	REQUIRED	PROPOSED	COMPLIANCE
1. Eligibility Criteria:	Must Meet 3 of the 4 Criteria:	111010033	COMPERATOR
a. Evidence of Pervasive Poverty	a. Poverty rate of ≥ 20% for the Census Block Group.	a. Poverty rate of 28.3% for Census Block Group 1 of Census Tract 73 (per the 2000 Census), which is more than the required minimum of 20%.	√
b. Unemployment	b. Unemployment:	b. Unemployment:	
	(1) Census Tract having at least 10% higher than the State Average;  OR	(1) Census Tract 73 has an unemployment rate of 8.4%, which is more than 10% higher than the 2002 annual State Average of 5.1%.	1
	(2) Significant Job Loss, to be documented by the applicant.	(2)	
c. General Distress	c. General Distress:	c. General Distress:	
	<ul><li>(1) Police Beat crime rate of ≥20% compared to the Police Zone;</li><li>OR</li></ul>	(1) Police beat 310 has a crime rate of 18% of the crime rate of police zone 3, thus the high crime requirement is not met.	
	(2) Vacant and/or Dilapidated Structures, or Deteriorated Infrastructure, based on documented proof of exist ing abandoned and/or dilapidated structures within one block of the project area, or deteriorated infrastructure.	(2)	
d. Underdevelopment	d. Underdevelopment: The NPU has ≤ 20% of the amount of Development Activity com- pared to the City as a whole for the proposed type of develop- ment.	d. Underdevelopment: NPU "Z" had 2% of development activity within the City for residential development, which meets the requirement of ≤ 20%.	√

CRITERION	REQUIRED	PROPOSED	COMPLIANCE
2. Acreage	None.	Contains 20.83 acres of land.	√
3. CDP Consistency	CDP Land Use Classification: Designated as "Low-Density Residential." Allowed FAR: 0.348. Determined by the zoning district in which the property is located.	Proposed FAR: 0.290.	1
4. Zoning Compliance	Zoned "RG-2"	Proposed uses are allowed within "RG-2." The development would have a residential FAR of 0.290.	7
5. Project Specificity	Project-Specific Zone or Areawide Zone.	Project-Specific.	1
6. Project Readiness	≥ 30% of housing units to be initiated in Year 1 of the UEZ.	Applicant certifies that construction of at least 30% of the 262 total units (77) would be initiated in Year 1.	1
7. Non-Displacement	Minimum Displacement	Applicant certifies that no residents currently occupy the site. A tenant relocation plan is not required.	1
8. Affordability	City Code Section 146-52(2)a.1. Twenty percent of the total units to be provided shall reflect the same ratio of housing type and bedroom composition that is proposed throughout the zone, and shall be within the ability to pay of those households whose annual income does not exceed 60 percent of the median family income for the Atlanta metropolitan statistical area as most recently published by the United States Department of Housing and Urban Development (HUD), and as adjusted for household size in accordance with HUD procedures.  City Code Section 146-52(2)a.2.  Twenty percent of the units for sale shall reflect the same ratio of housing type and bedroom composition that is proposed throughout the zone, and shall bear purchase prices which do not exceed two and one-fifth times the median family income for the Atlanta metropolitan statistical area as most recently published by the United States Department of Housing and Urban Development.	Project would include the following breakdown of affordable housing units, which meets the requirements for urban enterprise zone designation: 262 total units, of which 179 units (68%) would be designated as being "affordable." The project would include 56 one-bedroom units, 132 two-bedroom units, and 32 three-bedroom units. The affordability breakdown by bedroom composition would be as follows: 39 one-bedroom units, 91 two-bedroom units, which exceed the requirements.	

CRITERION 9. Provision for At-	City Code Section 146-52(2)a.3.  Twenty percent of the units for rent, if any, shall reflect the same ratio of housing type and bedroom composition that is proposed throughout the zone, and shall bear monthly rents which do not exceed 30 percent of the low-income level defined in section 146-52(2)a.1 or, in the case of rental housing units that are being financed through federal low-income housing tax credits, said units shall bear monthly rents which do not exceed the maximum rents prescribed in Section 42, internal Revenue Service Code, based upon the low-income level defined in section 146-52(2)a.1.  REQUIRED  Five percent of available units to	PROPOSED Applicant certifies compliance.	COMPLIANCE
lanta Police offi- cers and their	be offered to Atlanta Police officers and their families at purchase	Applicant certifies compliance.	√
families (for housing and	prices or monthly rents which do not exceed the low-income level of		
mixed-use resi- dential/ com- mercial enter- prise zones)	affordability.		
10. Job Creation	First Source Jobs Policy	Would create 5 fulltime, permanent new jobs. Applicant certifies compliance.	1
11. Financial Feasibility	Chief Financial Officer's Statement of Fiscal Impact:  a. Negative cash flow; OR  b. Debt coverage ratio <1.20; OR  c. A variable-ratio debt coverage ratio that is equivalent to said fixed-rate ratio, based upon reasonable assumptions as cer-	To be determined by the Bureau of Financial Analysis.	To be determined.

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## CITY OF ATLANTA

DEPARTMENT OF PLANNING AND COMMUNITY DEVELOPMENT
55 Trinity Avenue, S.W. SUITE 3350 – ATLANTA, GEORGIA 30335-0308
404-330-6145 – FAX: 404-658-7491
www.ci.atlanta.ga.us/citydir/dpdnc/planning.htm

February 25, 2004

CHARLES C. GRAVES, III
Commissioner

BEVERLEY DOCKERAY-OJO Director

**Bureau of Planning** 

Mr. William R. Hughes, Manager The Vineyards of Brown's Mill, LP C/o Bi-Coastal Communities, LLC 2475 North winds Pkwy, Suite 200 Alpharetta, GA 30004

RE: Processing of Your Submitted Urban Enterprise Zone Application

Dear Mr. Hughes:

SHIRLEY FRANKLIN

MAYOR

This letter serves as notification of several matters pertaining to the urban enterprise zone application that you recently submitted to us as part of Cycle I, 2004.

Receipt of the UEZ Application. We received your Urban Enterprise Zone (UEZ) application for property that is located at 485 Cleveland Avenue, SE. This includes the following tax parcel code numbers (PCNs): T14-0036-LL172-85 (consolidated from 14-0037-LL-036, 14-0036-LL-172, & 14-0029-LL-043). You have proposed the creation of the "The Vineyards of Brown's Mill Housing Enterprise Zone" for the subject property, and have requested that the first year of the enterprise zone be 2005. Your application was assigned the case number of <u>UEZ-04-19</u>. We are reviewing it for completeness and accuracy, and will be contacting you soon (as well as throughout the application review process) by telephone or e-mail concerning any additional information or clarification that we need.

Required NPU Meeting. As part of the UEZ designation process, you are required to attend a Neighborhood Planning Unit (NPU) meeting. Your property is located in NPU "Z", which holds monthly meetings at Southeast Recreation Center, 365 Cleveland Ave., SW. Your UEZ case will be scheduled to be heard by NPU "Z" on Monday, March 22, 2004. Your attendance is required. The NPU "Z" meeting will begin at 7 p.m. Please attend this meeting (or send a designee) and be prepared to make a presentation and answer any questions concerning your application. The NPU "Z" members will vote on your application, with such vote serving as a recommendation to City Council. Please note that it is possible that NPU "Z" members may request that you also attend one or more neighborhood association meetings before or after the

Mr. William R. Hughes The Vineyards of Brown's Mill, LP February 25, 2004

NPU "Z" meeting. Please contact the NPU "Z" Chairperson, Ms. Rosel Fann, immediately at (404) 622-4066 concerning this. Your non-attendance at such additional meetings likely would result in a deferral by NPU "Z", thereby delaying the approval of your UEZ application.

Required Public Hearing & Optional Committee Meeting. The second required meeting is the UEZ public hearing to be conducted by the City's Community Development/Human Resources (CD/HR) Committee on Monday, May 10, 2004. The public hearing will be held in the City Hall Council Chambers on the Second Floor of City Hall at 55 Trinity Avenue, beginning at 6:00 p.m. Please be prepared make a presentation about your UEZ application and to answer any questions at the public hearing. We encourage you to also attend the CD/HR Committee meeting to be held the following day, on Tuesday, May 11, 2004, where the CD/HR Committee will vote on your application and make a recommendation to the full City Council. That meeting will be held in Committee Room #2 on the Second Floor of City Hall at 55 Trinity Avenue, beginning at 1:00 p.m.

Creation of the Urban Enterprise Zone. The full City Council is scheduled to vote on your case on May 17, 2004, after the UEZ public hearing has been held and the CD/HR Committee has made its recommendation. (Please be aware that if a rezoning, other type of zoning action, subdivision, consolidation, or other action is required for your property, this could delay the review and approval of your application. You are encouraged to pursue these actions as soon as possible.) If the City Council votes to approve your UEZ, the Mayor then is allowed up to eight days in which to sign the ordinance for the creation of your proposed urban enterprise zone. Thereafter, the ordinance becomes law, with or without the Mayor's signature. The new urban enterprise zone would exist for ten years. You are cautioned that no building construction or renovation activity may begin before the ordinance to create your proposed urban enterprise zone has been adopted by City Council and approved by the Mayor. However, pre-construction activities, such as demolition, clearance, and infrastructure installation, are allowed before then.

<u>UEZ Tax Abatements</u>. If the urban enterprise zone is approved, tax abatements would be "effective" on your property on January 1 of the year that you requested the enterprise zone to begin. The tax abatements would apply to the new or rehabilitated improvements only (not the land), with some restrictions. <u>The condition for the receipt of this tax abatement, you may recall, is that the construction or renovation of at least 30 percent of all proposed housing units on the property must be underway by December 31 of the first year for which you requested the enterprise zone to begin. In general, tax abatements are made on the new improvements or new renovations only, at 100 percent for the first five years. Thereafter, the tax abatements are 80 percent for Years 6 & 7, 60 percent for Year 8, 40 percent for Year 9, and 20 percent for Year 10.</u>

Thank you for participating in the Urban Enterprise Zone Program. If you have questions regarding any of these matters, please contact me at (404) 330-6637. For further information

Mr. William R. Hughes The Vineyards of Brown's Mill, LP February 25, 2004

concerning the NPU meeting, you may contact the NPU/Citizen Participation Coordinator, Wendy Scruggs-Murray, at (404) 330-6899.

Sincerely,

Linda M. Logan, AICP Principal Planner Bureau of Planning

/lml/

xc: Charles C. Graves, Commissioner Beverley Dockeray-Ojo, Director Sara Wade Hicks, Assistant Director